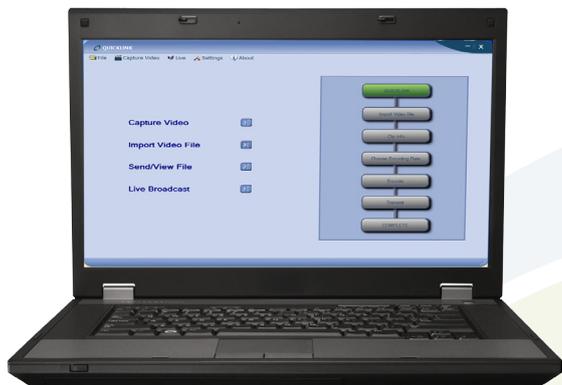


# Quicklink Windows Store & Forward



## Solution Overview

The Quicklink Store & Forward solution is a simple to use Windows based system which has been optimised to be used both whilst at home, in the bureau or in a remote location. It has been field proven with over 10 years of continuous development

The easy to follow parameter settings enable journalists and other content providers to tune the system to their precise broadcast needs for store and forward transmission. Parameter settings enable users to take account of the content type and to optimise the compression ratio to achieve the requisite broadcast quality given the available local network connectivity.

Quicklink's Store & Forward Software allows customers complete flexibility in their choice of hardware and includes a simple DV capture facility.

This SD/HD software utilises the industries most advanced H.264 codec capable of delivering highly compressed network efficient files which produce unsurpassed interlaced picture quality for transmissions.

## More Efficient than FTP

Over 30% more efficient than standard FTP: Compared to standard FTP, the software is faster using different transfer methods, with the ability to transfer in UDP. Using multiple encoding rates and the ability to add meta data to the clips from the sender make's it the solution of choice for the broadcaster.

To compliment the Quicklink Store & Forward software, Quicklink offer the Enterprise Payout Server which incorporates the Quicklink WBBM. The Web Based Broadcast Manager Software at the Payout Server enables full management of the play out, scheduling and archiving criteria of the media.

## Product Features

- ▶ Optimised transfer for high latency Satellite networks providing higher throughput and savings on transmission costs
- ▶ Enhanced send option of UDP, HTTP and up to 7 Parallel FTP
- ▶ Batch encoding and sending of multiple files
- ▶ Simple DV capture for real-time live or recorded capture facility
- ▶ Customised company setting profiles available
- ▶ Integrated workflow with industry standard editing solutions

